

TRAU BROS

WWW.TRAU BROS.COM



MINE TO  LOVE



# Welcome



Since our founding in 1892, Trau Bros is internationally known for its golden standard of quality and craftsmanship in diamond cutting, polishing and trading. We are the longest standing De Beers Sightholders with offices spread over four continents providing a diverse range of different services ensuring that we have the reach and means to cater for all of our clients' needs.

But enough about us, our story and your story are about to intertwine.

## MINE TO LOVE

As we enter our second century, Trau Bros has embarked on a new mission: To fulfil every woman's dream of having jewelry made of her own, completely natural diamonds. Our diamonds are discovered in Africa's finest mines, handmade into jewelry and delivered straight to her: from the mine, for her to love. Diamonds that she can look at every day and think: these are mine to love.

Gifting one of our diamonds to a loved one, is a way of saying, in a voice that will eternally echo from that diamond: "you are **mine to love**".

### WHERE DOES YOUR DIAMOND COME FROM?



**1** Your diamond is recovered from a diamond mine on the coast of Namibia



**2** Your rough diamond is polished in a Trau Bros Factory in Windhoek, Namibia



**3** Your diamond is handcrafted into jewelry by local craftsman



**4** The diamond is fully certified and sent to you

## WHY BUY NATURAL DIAMONDS?

Trau Bros only ever deals in natural diamonds. Unfortunately, more and more pieces of jewelry are being made with synthetic, lab-grown diamonds. However, only natural diamonds provide the customer with the value that they seek. Only natural diamonds maintain their value. If you purchase Mine to Love diamonds you know that they will be yours to love forever.

Diamonds symbolize love. How could such a pure emotion be made synthetic?



## THE 4CS

In the diamond industry there are four different characteristics that determine a diamond's value and beauty.



### CARAT

Carat is a measure of the weight of the diamond. One carat is equal to 200 mgs. The word originates from the word 'carob', as in the ancient world carob seeds were used to measure a diamond's weight. The more a diamond weighs the more valuable it is.



### COLOUR

Diamonds are graded based off their colour, on a scale that runs from D (colorless) to Z. Natural diamonds occur in all different shades of color.



### CUT

The cut refers to the quality of the facets, the word given to the tiny surfaces of the diamond. The facets are carefully arranged to maximize the diamonds light and brilliance. A well-cut diamond reflects light from one facet to another and spreads light across the jewel. The better the cut, the more valuable the diamond.



### CLARITY

Clarity concerns the amount of 'inclusions' a diamond has. Diamonds form naturally, therefore almost all diamonds have tiny fractures or uncrystallized carbon which appear as the diamond is being formed. Some inclusions are invisible to the naked eye, but can be seen through 10x magnification. Diamonds are graded between "flawless" (F) and "included" (I).

**MINE TO LOVE JEWELRY COME WITH A GUARANTEED MINIMUM LEVEL OF**

COLOR: I+

CLARITY: SI2+

CUT: Very Good+

CARATS: 0.40-0.50 - (Earrings are a set of 2x0.30+ Carat Diamonds)

If you would like to specify which particular 4C gradings you want, please contact Trau Bros on [minetolove@traubros.be](mailto:minetolove@traubros.be)

All our diamonds receive GIA certification. The GIA uses laser technology to microscopically inscribe a personal number on the girdle of your diamond. This cannot be seen by the naked eye.

All our diamonds receive full certification from the GIA. Established in 1931, GIA is the world's foremost authority on diamonds, colored stones, and pearls and remains a public benefit, nonprofit institute. A GIA certificate is the highest form of certification that a diamond can receive. This verifies Trau Bros' guarantee of providing only genuine, natural and untreated diamonds of the highest pedigree.















GIA COLOR SCALE		GIA CLARITY SCALE		GIA CUT SCALE		
COLORLESS	D	VERY VERY SLIGHTLY INCLUDED	FLAWLESS	EXCELLENT	VERY GOOD	
	E		INTERNALLY FLAWLESS			
	F		VVS <sub>1</sub>			
NEAR COLORLESS	G	VERY SLIGHTLY INCLUDED	VVS <sub>2</sub>	GOOD	FAIR	
	H		VS <sub>1</sub>			
	I		VS <sub>2</sub>			
FAINT	J	SLIGHTLY INCLUDED	SI <sub>1</sub>	POOR		
	K		SI <sub>2</sub>			
	L					
VERY LIGHT	M	INCLUDED	I <sub>1</sub>	CARAT WEIGHT	0.50 ct.	
	N		I <sub>2</sub>			1.0 ct.
	O		I <sub>3</sub>			2.0 ct.
LIGHT	P				5.0 ct.	
	Q					
	R					
	S					
	T					
	U					
	V					
	W					
	X					
	Y					
	Z					



# CHOOSE YOUR JEWELRY



CLICK ON ITEMS FOR 360° VIEW

 <p><b>YELLOW GOLD RING</b></p>	 <p><b>WHITE GOLD RING</b></p>	 <p><b>ROSE GOLD RING</b></p>
 <p><b>YELLOW GOLD NECKLACE</b></p>	 <p><b>WHITE GOLD NECKLACE</b></p>	 <p><b>ROSE GOLD NECKLACE</b></p>
 <p><b>YELLOW GOLD EARRINGS</b></p>	 <p><b>WHITE GOLD EARRINGS</b></p>	 <p><b>ROSE GOLD EARRINGS</b></p>
 <p><b>YELLOW GOLD DIAMOND MINE RING</b></p>	 <p><b>WHITE GOLD DIAMOND MINE RING</b></p>	 <p><b>ROSE GOLD DIAMOND MINE RING</b></p>

**PRICES START AT 4,900€**

Place your orders at: [minetolove@traubros.be](mailto:minetolove@traubros.be) or [CLICK HERE](#).



Mine to Love jewelry can also be purchased with 18K gold.

Need something a bit different? Trau Bros always provides bespoke solutions to meet its customers needs. To get a Mine to Love piece custom made to meet your personal vision, please email [minetolove@traubros.be](mailto:minetolove@traubros.be)

# CHOOSE YOUR SIZE

## WHAT SIZE AM I?

Cut out this life-size ring sizer and send us your size! Make sure you double-check for accuracy.



## ADDRESS

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Shimshon Tower 15.15, Jabotinsky  
3, Ramat Gan 52131, Israel

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Belgium

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## LET'S KEEP THIS SECRET!

Ever wondered how you can buy someone a ring and still surprise them?

THIS WAY SHE'LL NEVER FIND OUT:

1. Print out these life-size Trau Bros ring circles.
2. Secretly, borrow a ring that your loved one wears.
3. Make sure you get the right finger (not all fingers are equal).
4. Place it on the ring circle which matches its size perfectly
5. Always double check.
6. QUICK! Get in touch with Trau Bros before she finds out.

